



CMS

- ➔ Overview of Content Management System
- ➔ Overview WordPress
- ➔ Environment Preparation

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We Strive For Wisdom





CMS

A Content Management System is a *web application* for non-technical users to create and edit web content, manage, and customize a website with ease.





CMS

Some Open Source & Proprietary CMSES



WORDPRESS



Drupal™



CushyCMS
A TRULY SIMPLE CMS



Telerik®
Develop experiences



shopify



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CMS

Open Source CMS vs. Proprietary CMS

Open Source CMS

Proprietary



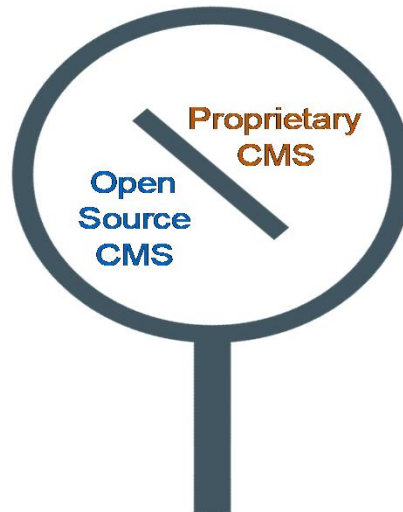
Support: Due to a larger user base, it is generally easier to find solutions to common problems on the web.



Customisation: Less costly to customise but may be more costly if advanced customisation is required.



Costs: Generally less expensive to maintain than proprietary systems.



Support: Dependent on how reliable and proactive the developers are.



Customisation: Unless CMS is built purposely for a specific niche, advanced customisation may be required and is usually quite costly.



Costs: Generally more expensive to maintain than open source systems. Some vendors charge yearly licensing fees.





CMS

Web Hosting Providers



 SiteGround

 1&1

 **vodien**
internet solutions

 **HostGator**

 **WP engine**

 **DreamHost**

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Hosting Provider Agents

Yegara.com

Hahu.com

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Word Press

2. Install and Configure

The well renowned “5 minute” installation of Wordpress require certain prerequisites like an access to your web server, a text editor, an FTP client, a web server support and an ability to create MYSQL databases. Once you’re through with the checklist, you can very well kickstart the installation process. The steps are provided below:





Word Press

2.1 Setting Up and Installation

There are 3 main steps to install the WordPress as follows:

Step 1: Buy your domain and Web Hosting (e.g. Bluehost, Godaddy, Hostgator)
Head over to your chosen provider and buy your domain. We recommend choosing one with a familiar suffix such as .org or .com even if they are a little more expensive than the rest since it will be easier for people to remember. It even provides it a trustworthy look. You need to buy space on someone else's server because it will always be running. If you hosted it on your local server, for example, on your home PC. You would never be able to turn it off or your website would go down!





WordPress

Step 2: Install WordPress on your host

All the major web hosts provide one click installation of WordPress. Login to your – Bluehost if that’s what you chose, or another – and install WordPress onto your domain.





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WordPress

Step 3: Login to your WordPress CMS and install a theme

Once inside the hosting provider cPanel (essentially just the backend of your website)

with WordPress installed, you need to login to your WordPress CMS (content management system) to actually start creating your site.

You login using the WordPress account details that the hosting provider will have emailed to you.

Alternatively, you can navigate to your domain admin address, which will be <http://yourdomain.xx/wp-admin> to log in.





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Word Press

2.2 WordPress Local Installation in XAMPP

The XAMPP & WordPress combination is greatly used for website development. While XAMPP provides the local server environment, the WordPress is a web development platform.

XAMPP is the most common localhost application used by the developers. Being cross platform, it can be used on Windows, Linux and OSX. In this article we will discuss the installation of XAMPP and WordPress on Windows.

2.2.1 XAMPP Installation

Get start with setup

Download XAMPP for windows from apachefriends.org. Then, run the installer to get start with the XAMPP setup.





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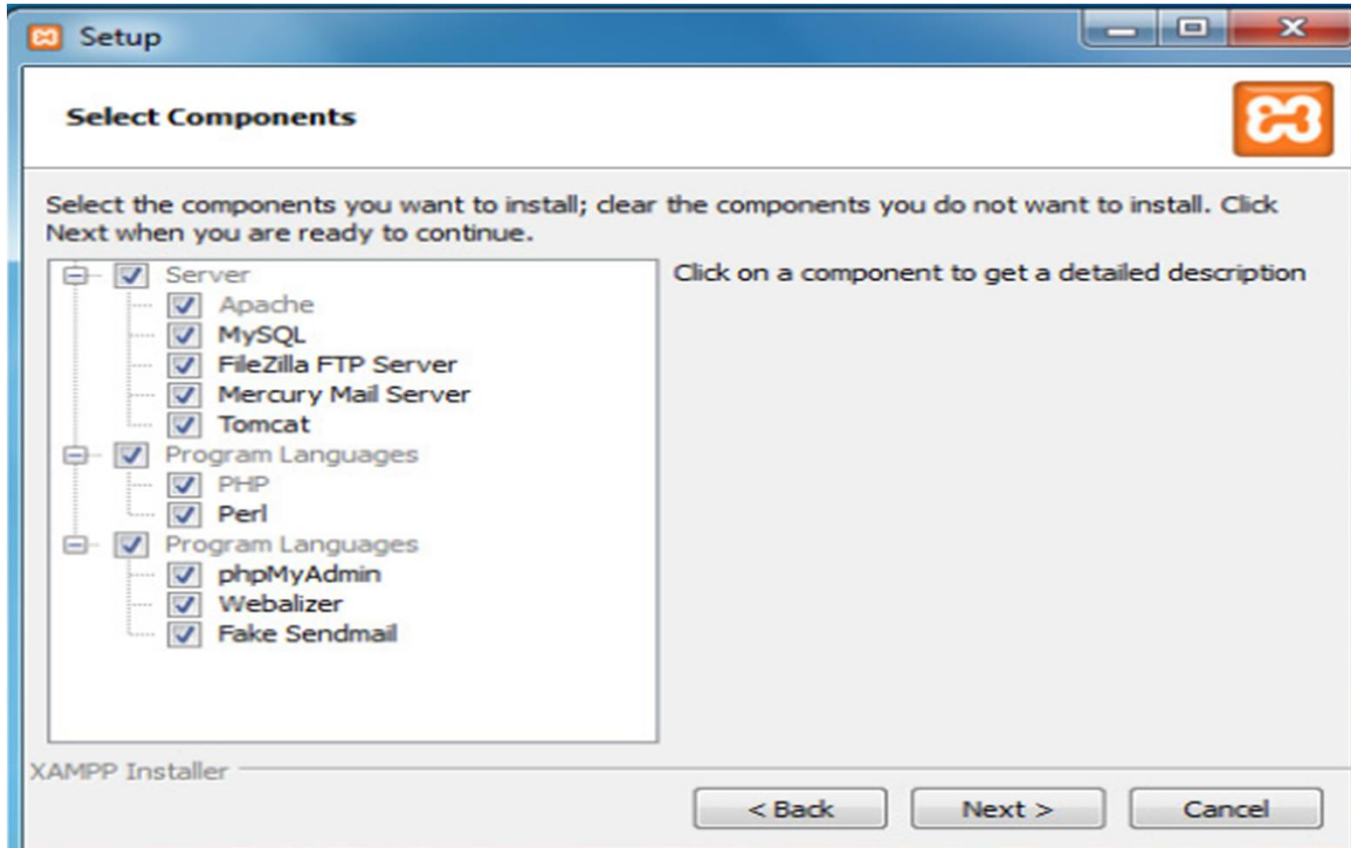
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Word Press





WordPress

Dashboard Menu

Site Health

At a Glance

Activity

1

6

7

8

The screenshot shows the WordPress dashboard interface. At the top, there's a navigation bar with 'Blog', 'New', and a user profile 'Howdy, user'. Below this is a 'Boxes' section with several checked items: Site Health Status, At a Glance, Activity, Quick Draft, WordPress Events and News, and Welcome. The main content area is titled 'Dashboard' and features a 'Welcome to WordPress!' message with a 'Dismiss' button. Below the welcome message are three columns: 'Get Started' with a 'Customize Your Site' button and a link to 'change your theme completely'; 'Next Steps' with links to 'Write your first blog post', 'Add an About page', 'Set up your homepage', and 'View your site'; and 'More Actions' with links to 'Manage widgets', 'Manage menus', 'Turn comments on or off', and 'Learn more about getting started'. The dashboard is divided into several widget boxes: 'Site Health Status' (Should be improved), 'At a Glance' (1 Post, 1 Page), 'Activity' (Recently Published, Recent Comments), 'Quick Draft' (Title, Content, Save Draft), and 'WordPress Events and News' (Attend an upcoming event near you, There aren't any events scheduled near you at the moment. Would you like to organize one?, WordPress 5.5 Beta 2, WPTavern: All in One SEO Pack Plugin Patches XSS Vulnerability, WPTavern: WPCampus Online 2020 Conference Features Accessibility and Higher Education Topics, July 29-30, WPTavern: Should WordPress Themes Add a Top-Level Admin Menu Item?, Meetups, WordCamps, News). A footer at the bottom says 'Thank you for creating with WordPress.' and 'Version 5.4.2'.

2 Screen Options

3 Welcome

4 Quick Draft

5 WordPress News

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The screenshot shows the WordPress dashboard interface. At the top, there is a navigation bar with a home icon, 'Blog', a comment icon with '0', and a '+ New' button. Below this is a sidebar menu with 12 items, each with a red callout circle and a line pointing to the item:

1. Dashboard
2. Home
3. Updates
4. Posts
5. Media
6. Pages
7. Comments
8. Appearance
9. Plugins
10. Users
11. Tools
12. Settings

The main content area is titled 'Dashboard' and contains the following elements:

- Welcome to WordPress!** We've assembled some links to get you started:
- Get Started** section with a blue button labeled 'Customize Your Site' and a link: 'or, [change your theme completely](#)'
- Next Steps** section with four items:
 - ✍ Write your first blog post
 - + Add an About page
 - 🏠 Set up your homepage
 - 👁 View your site
- Site Health Status** section showing a 'Good' status with a green circle icon and the text: 'Your site's health is looking good, but there are still some things you can do to improve its performance and security.'
- Quick Draft** section with a 'Title' input field and a 'Content' input field.





Word Press

Plugin

All-in-One WP Migration and Backup

Setting

Site title
tag line

Theme

Astra

Plugin

Starter templates ---- Earth





Word Press

Style of Main Container

Background

- Image,video,color(color ,gradient),hover change
- Background color change on the container
- Background Overlay
- Border
- Shape Divider

Text Spacing

- Margin
- Padding
- Spacer(drag and drop spacer between elements)
Spacer Size





Word Press

Manage layout of container

- Structure Content
- Elemeter Default Layout
- Direction of Container
- Add image
- Add Heading
- Add Text Editor
- Copy Paste Style from other part
- Unlink columns
- Import premade elements(pages and blocks) from starter template modify it
- Import any parts of other Templates(removing)
- Create own template from exiting part
- Copy page from one page to other





Word Press

- Make transparent header

Edit page->Astra→Advanced

Column of Container

- Control Columns of Containers
- Adjusting for different screen size
- Hide for smaller screen size
- Including contact form(modifying contact form elements)
- Including feedback form
- Including long text Read more feature
- Including content archiving

